

CUPS in the **CUPBOARD**



ROBERT SAMEC

All art, layout, and text in this book was created by Robert Samec.
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He has designed for publications, events, and academic research.

This book and all the content within was created during the summer of 2020.

More work can be found at www.robertsamec.com.

Typeset in Objektiv Mk3 & Termina

Thanks to my mom for buying these cups.



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Some Words

For as long as I can remember, these cups have been in the cupboard. They are an essential household item. Though my mom claims she purchased them with no real attention to design, everything about them is perfect: the shape, the color, the texture, the material. After years of drinking from them, I created this book to examine their limitless qualities.

The

CUPS



The Blue Cup



The Red Cup



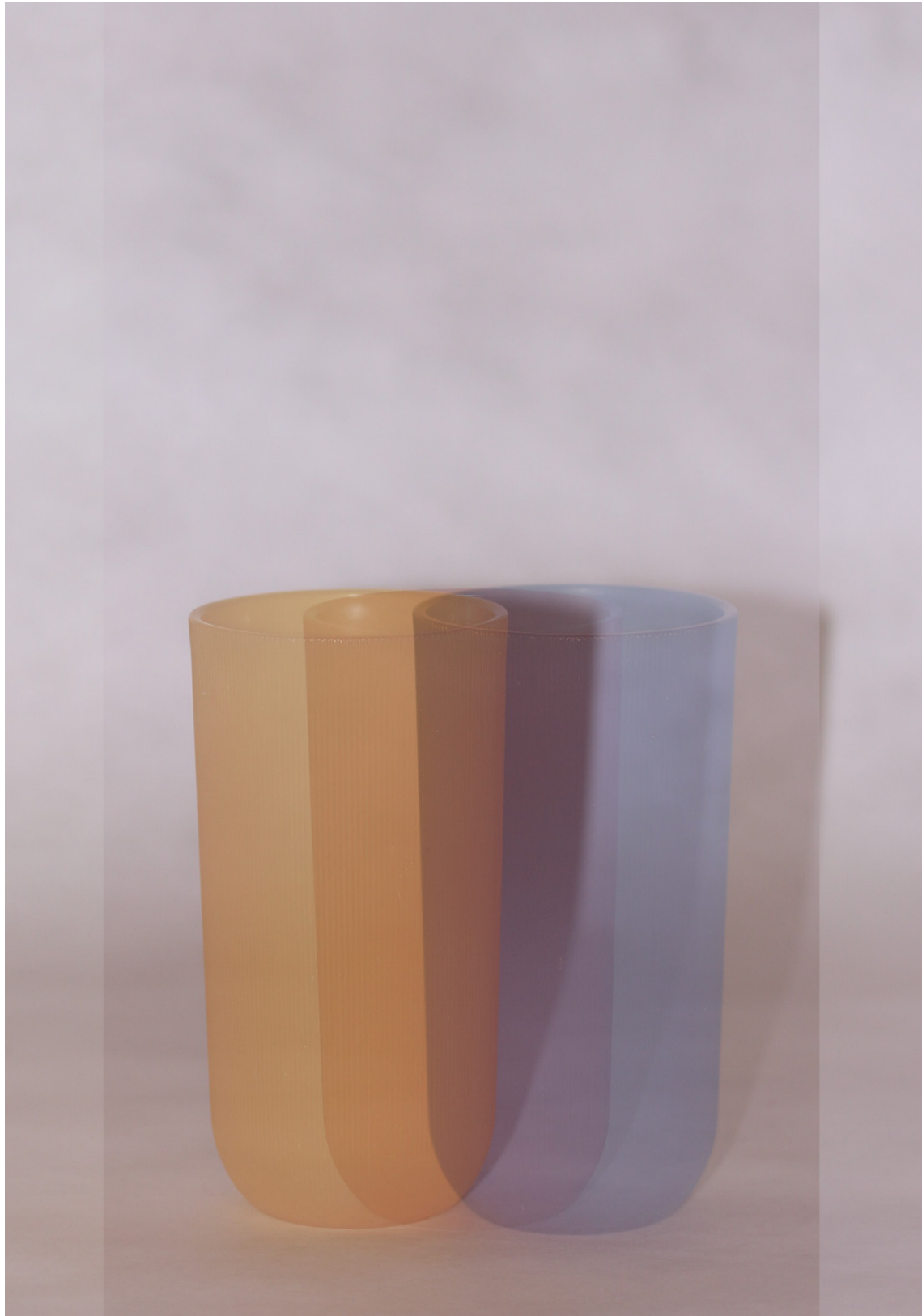
The Yellow Cup



The White Cup

The

MORPHS



Back and Forth

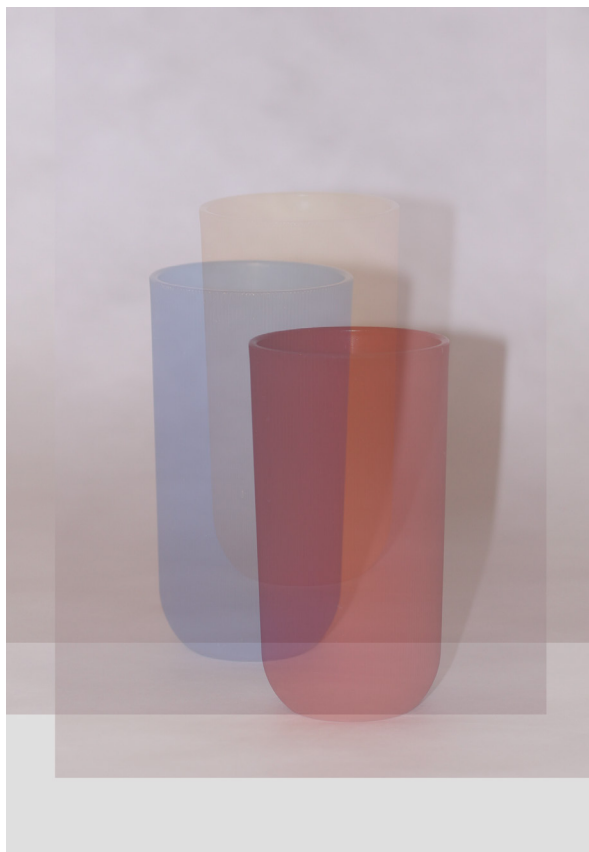


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Yellow Highlight**

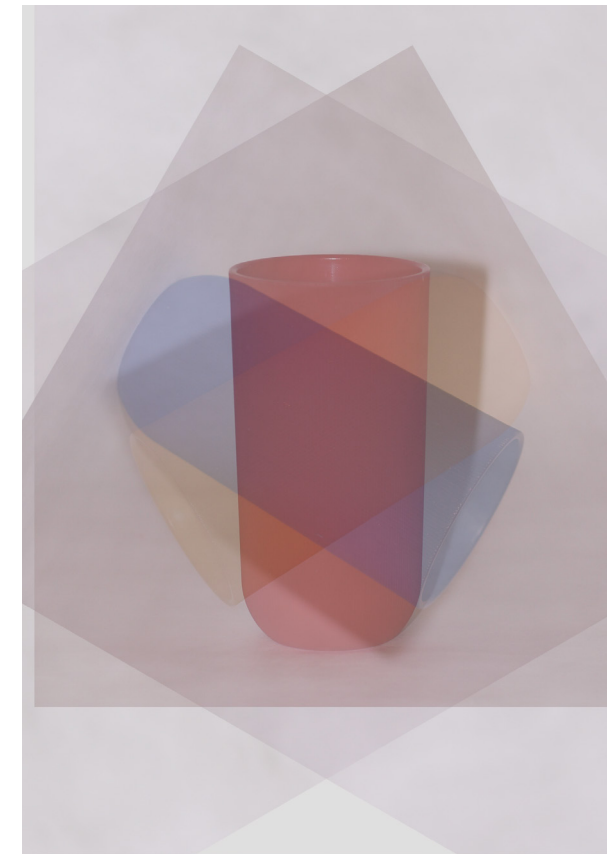
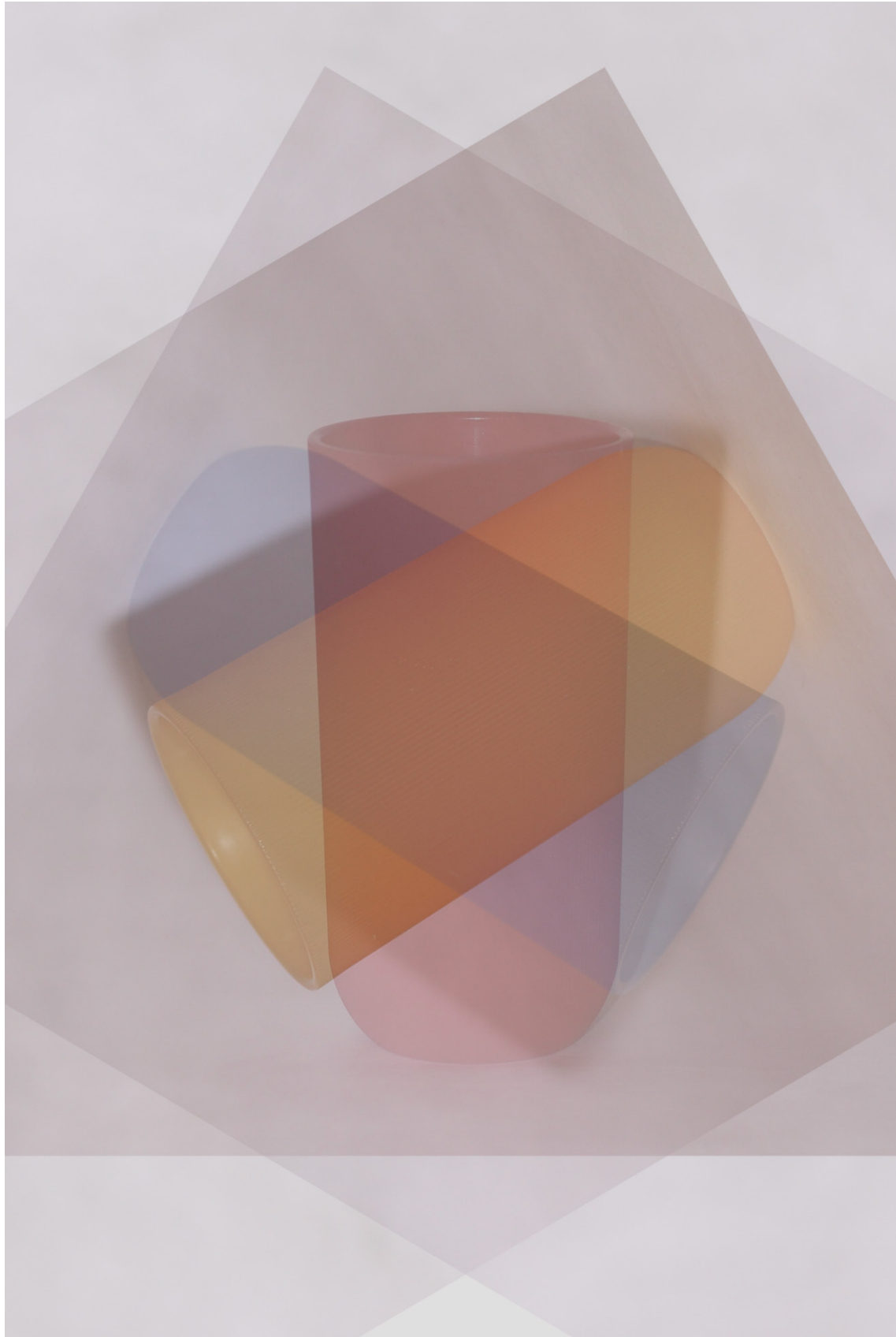
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Red Highlight**

Right:
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Blue Highlight**



Cups in the Cupboard

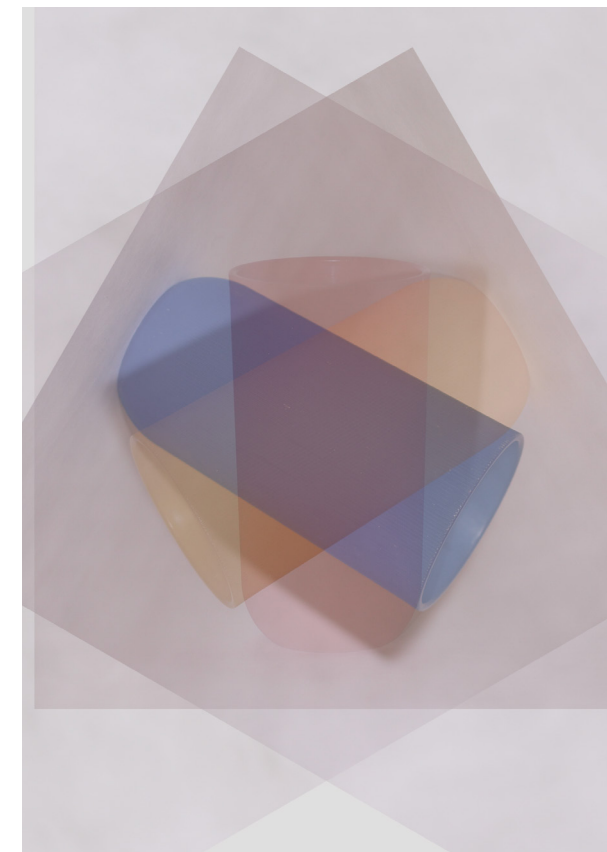




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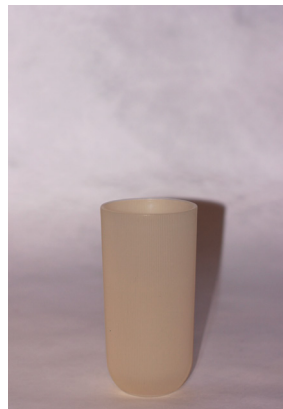
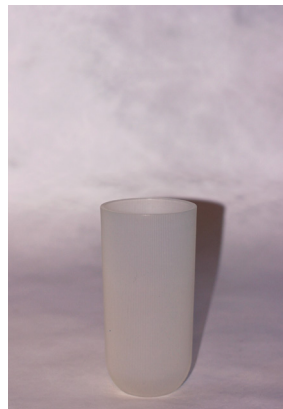
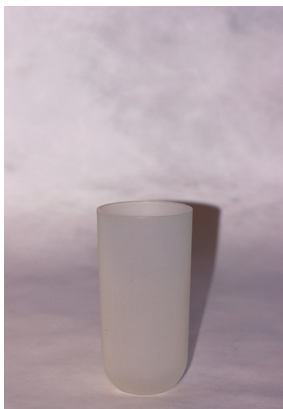
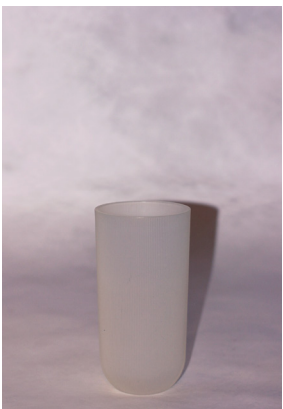
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Yellow Highlight**



The
The
The

SEQUENCE



The

**SPACE
BETWEEN**



Cluster #1



Cluster #2



Cluster #3



Cluster #4



Cluster #5



Cluster #6



Cluster #7



Cluster #8



The

CUTOUTS
on
y
u
o



Collage #1



Collage #2



Collage #3



Collage #4



CC 07/2020