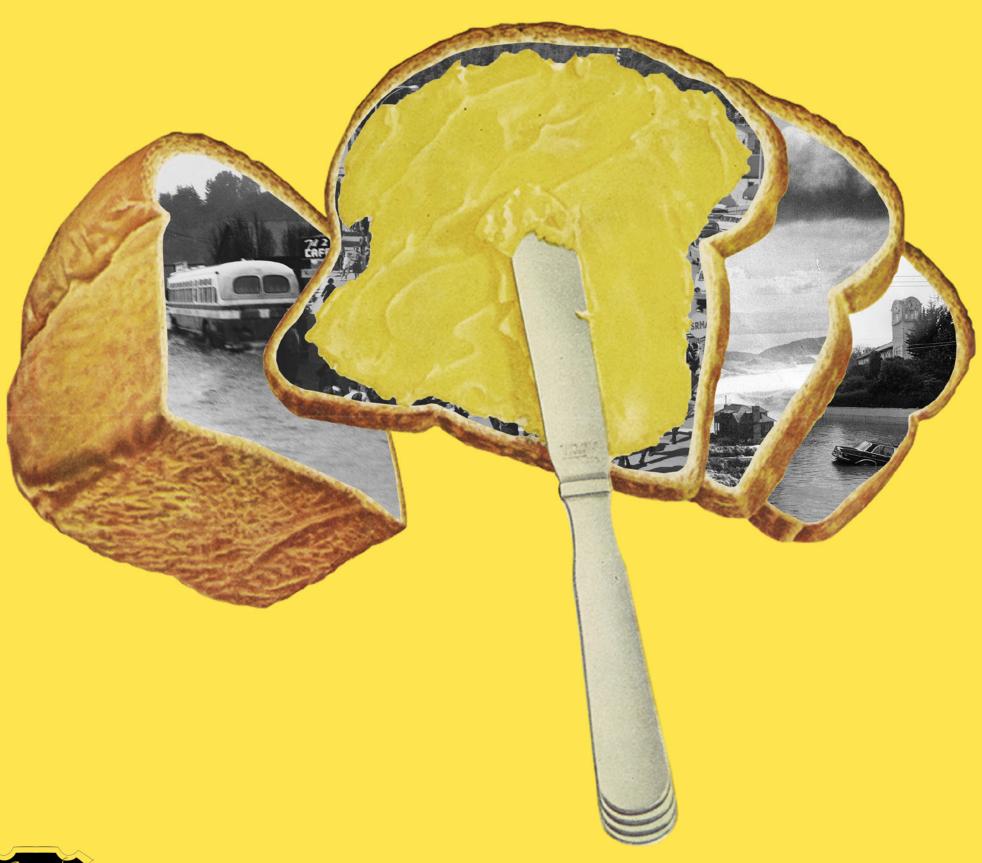
BUTTERED ROLL

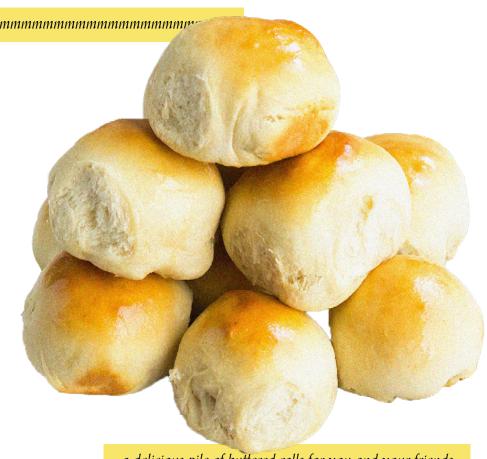
a delicious collection for you ——





This seal means that all nutritional statements made in this collection are acceptable to the council on design and nutrition.

BUTTERED ROLL is a collection dedicated to the process of learning and experimenting with design. In the course of assembling this edition we asked a variety of designers and artists to submit work which was made during moments of creative exploration. Looking for compelling congruencies, interesting aesthetics, and original narratives, we then created new pieces by weaving together visual elements from our pool of submissions. Our only goal in this project was to create compelling visual media from the scrap piles, desktop folders, and old portfolios of our creative peers. While the result is rather meaningless, we believe there is value in the experience of mindlessly scrolling through these pages. In the multi-course, wine-paired, five-hour long feast that is design, this collection is the *Buttered Roll*. It is not substantive, nor does it have much value, but it sure is delicious.



a delicious pile of buttered rolls for you and your friends

This collection was created by by Robert Samec and Kapp Singer Typeset in Orpheus Pro and Roc Grotesk.

Contributors

Alana Baer

Marshall Barg

Joseph Cohen

Maren Curtis

Paige Davis

Harrison Gable

Audrey Kalman

Michelle Li

Sam Oldshue

Rasmus Schlutter

Jake Slaughter

Soledad Tejada

Eda Uzunlar

Garrett Woodard

An index of original submissions, organized by artist, can be found on pg. 34

Buttered Roll







If you're getting this email it's because we think you'd make a great contribution to Buttered Roll.

"What is <u>Buttered Roll</u>?" you are probably asking yourself right now in a state of excitement and confusion, torn between reality and fantasy, quarantine and <u>rice and beans</u>. Oil rigs? No way! How about some nice, freshly baked <u>scones</u>. Close enough. **Listen up**.

We're looking for design work which is the product of experimentation with technique or inspiration. This can be illustration, collage, typography, etc.

The point of this is to collect work which doesn't necessarily mean anything but still is interesting in that it showcases some element of the creative process—learning a new tool or technique, perhaps.

Maybe you've worked on something which was never turned in, went unpublished, or was just for kicks. Maybe you've played around with new effects or techniques in Photoshop or some random platform we've never heard of. This is the place for that work.

We're hoping to pool together all of these creations to make something which is, at the very least, fun to look at. And boy do we know fun. The plan is to take all the submitted work and compile it into a digital folio. Pieces will be juxtaposed, layered, braided together like... challah.

In the multi-course, wine-paired, five-hour long feast that is design, this collection is the *Buttered Roll*. It is not substantive, nor does it have much value, but it sure is delicious.

Will we find some deeper meaning of creativity, the human experience, and aesthetic? Probably not. Will we pretend like we did? You betcha.

Your submission can be one or more pieces and it can be new or old work, even new and old work. It is not a requirement that you edit or change anything for this submission, but please do so if you feel like you could improve upon what you have!

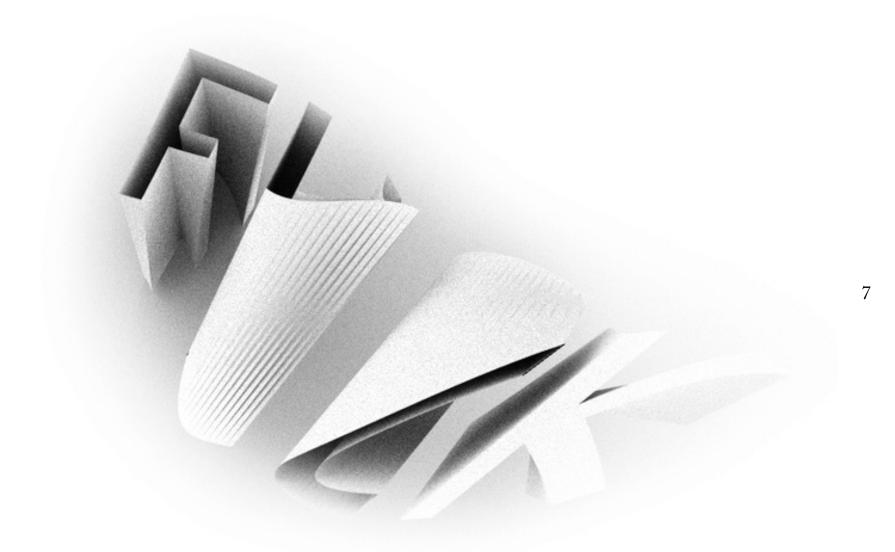
Given the current global circumstances, we have no deadline for you. We're just gonna ask that you reply to this email and let us know if you have something to send our way. Then we'll keep in touch and make sure your work makes it into our hands.

This is certainly absurdist and self-indulgent. But why not indulge us? We think you all make beautiful things. We want to capture the unseen aspects of your creative journey.

With love from your bakers, Robert and Kapp © 2020 Buttered Roll™ LLC, Inc, 501(c)(3). 2019 was Hot Girl Summer. 2020 is *Buttered Roll* Summer.



BUTTERED ROLL Obvision and pa	BUTTERED ROLL 4 YEAR SUBSCRIPTION One year for \$19.99			
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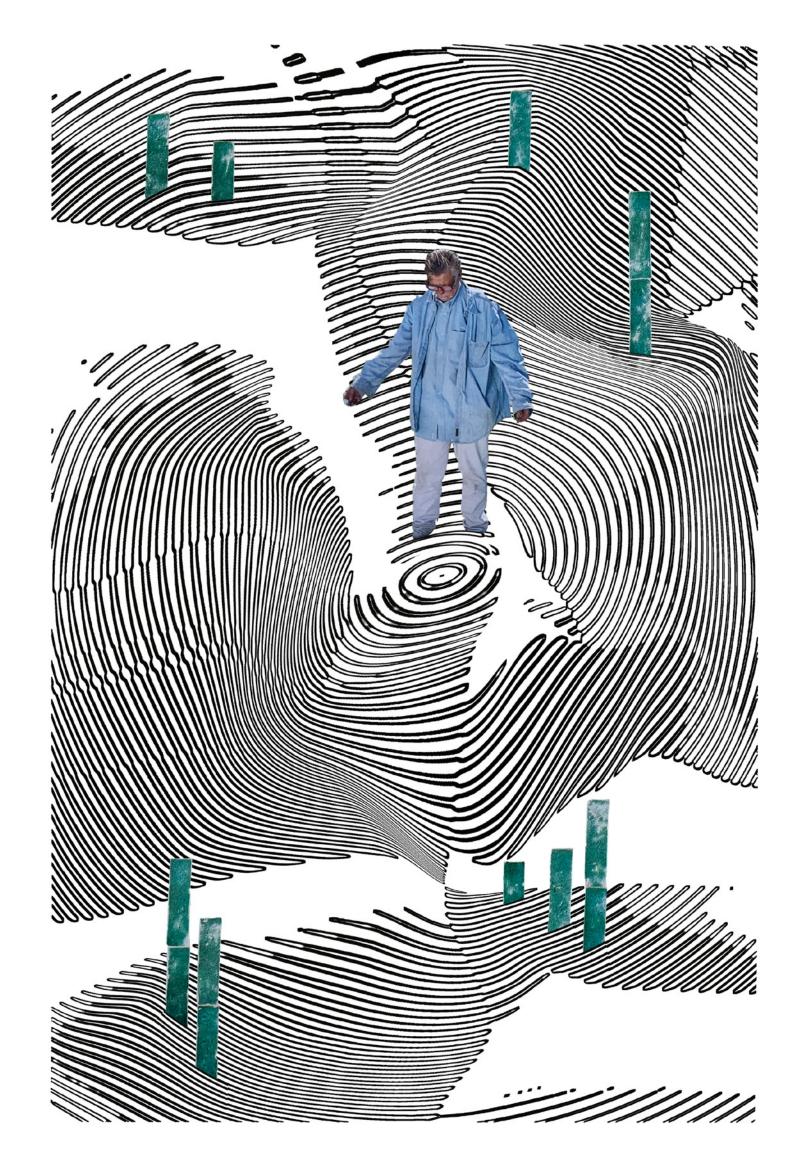


























































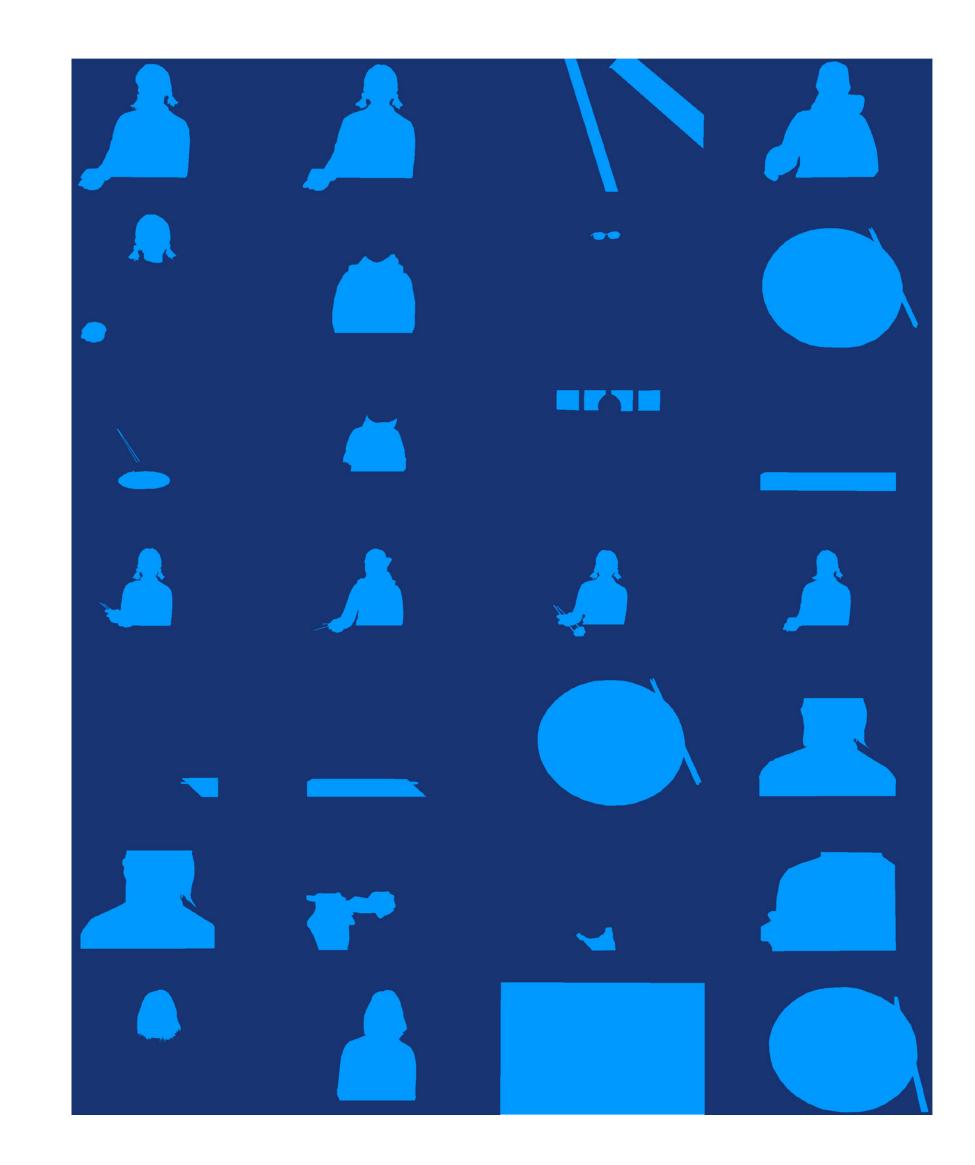


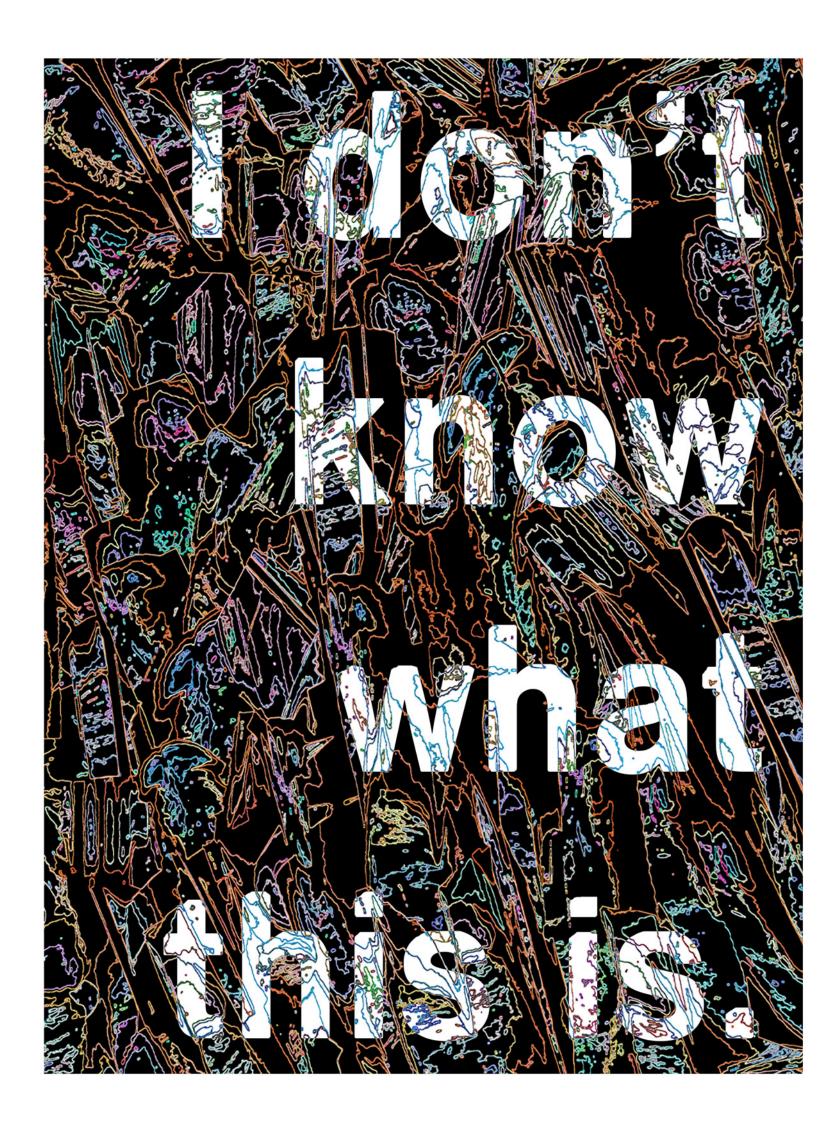


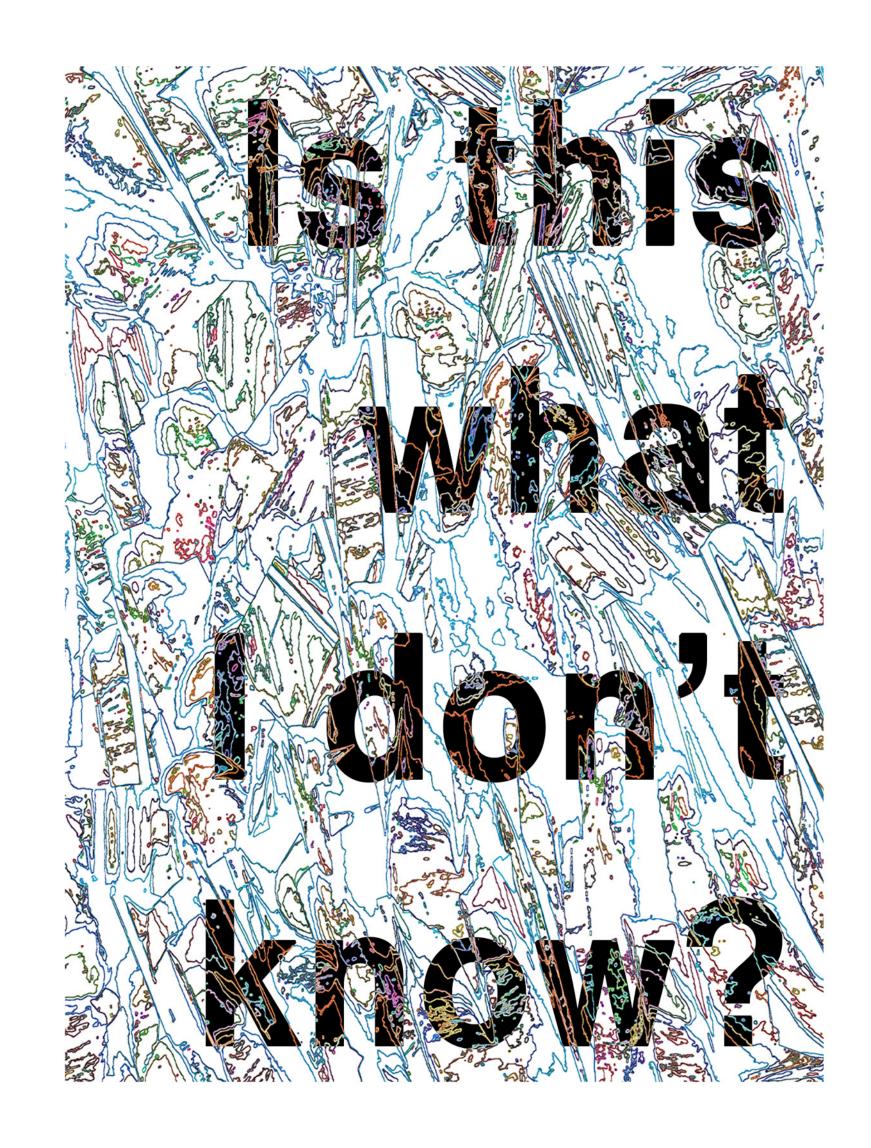


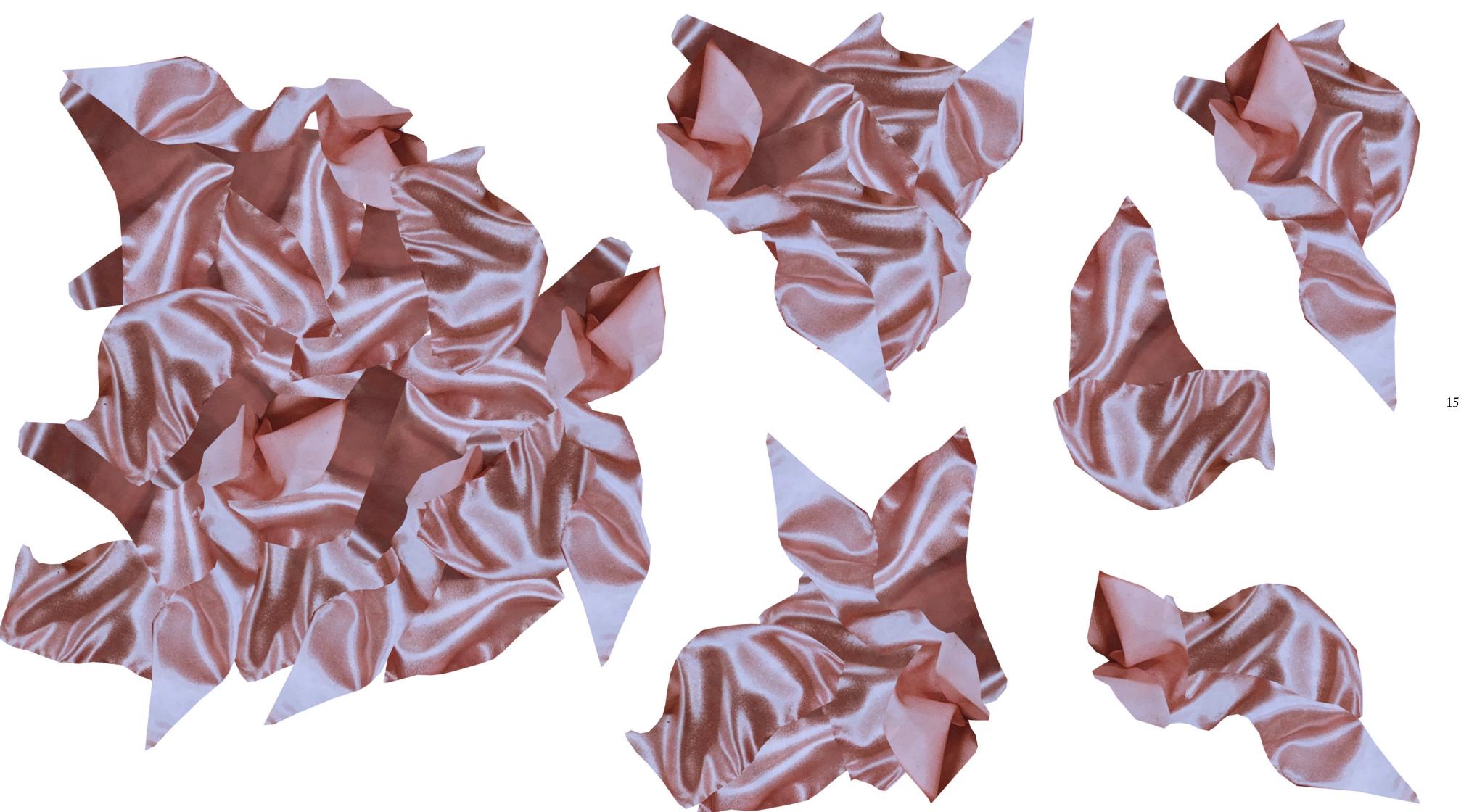


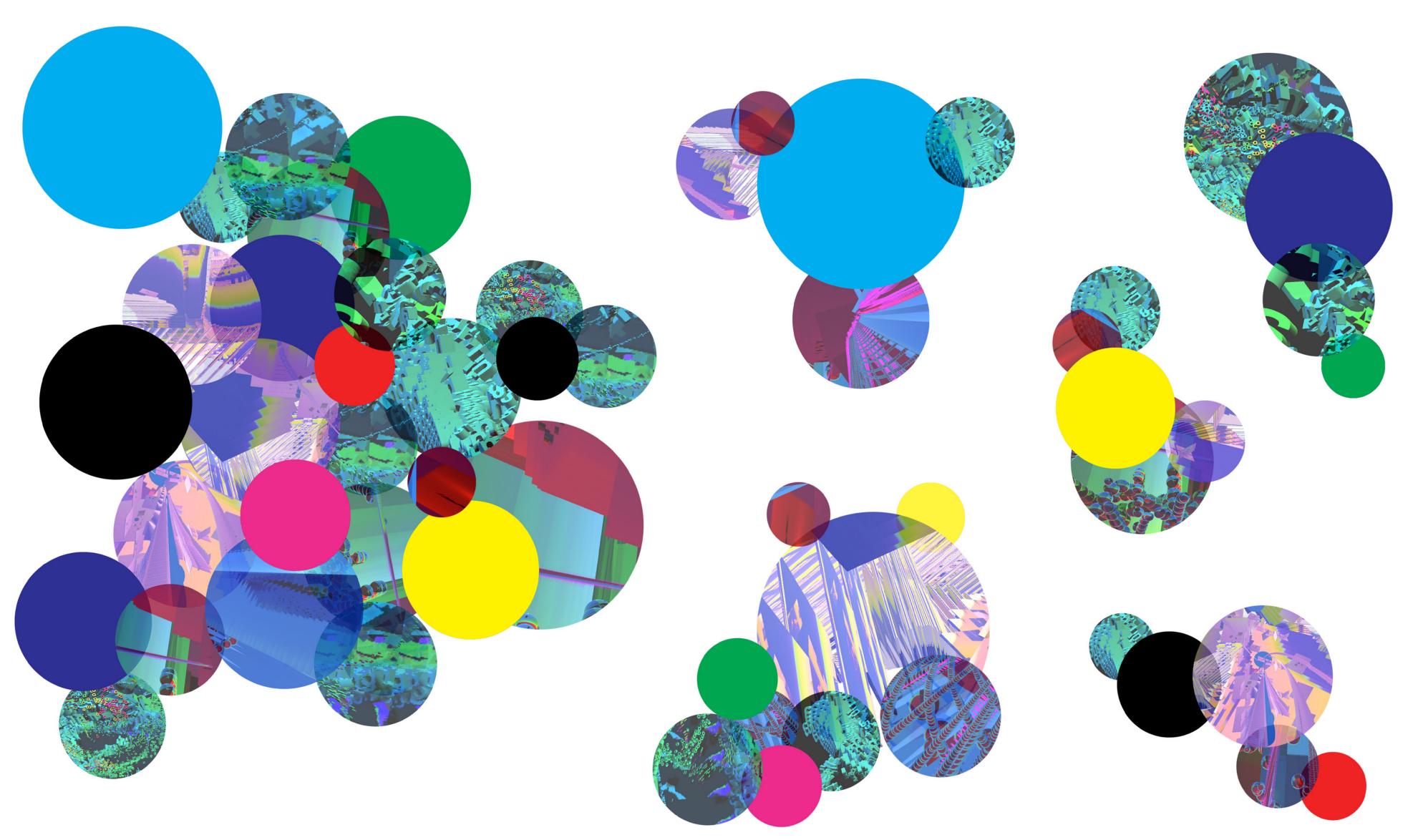


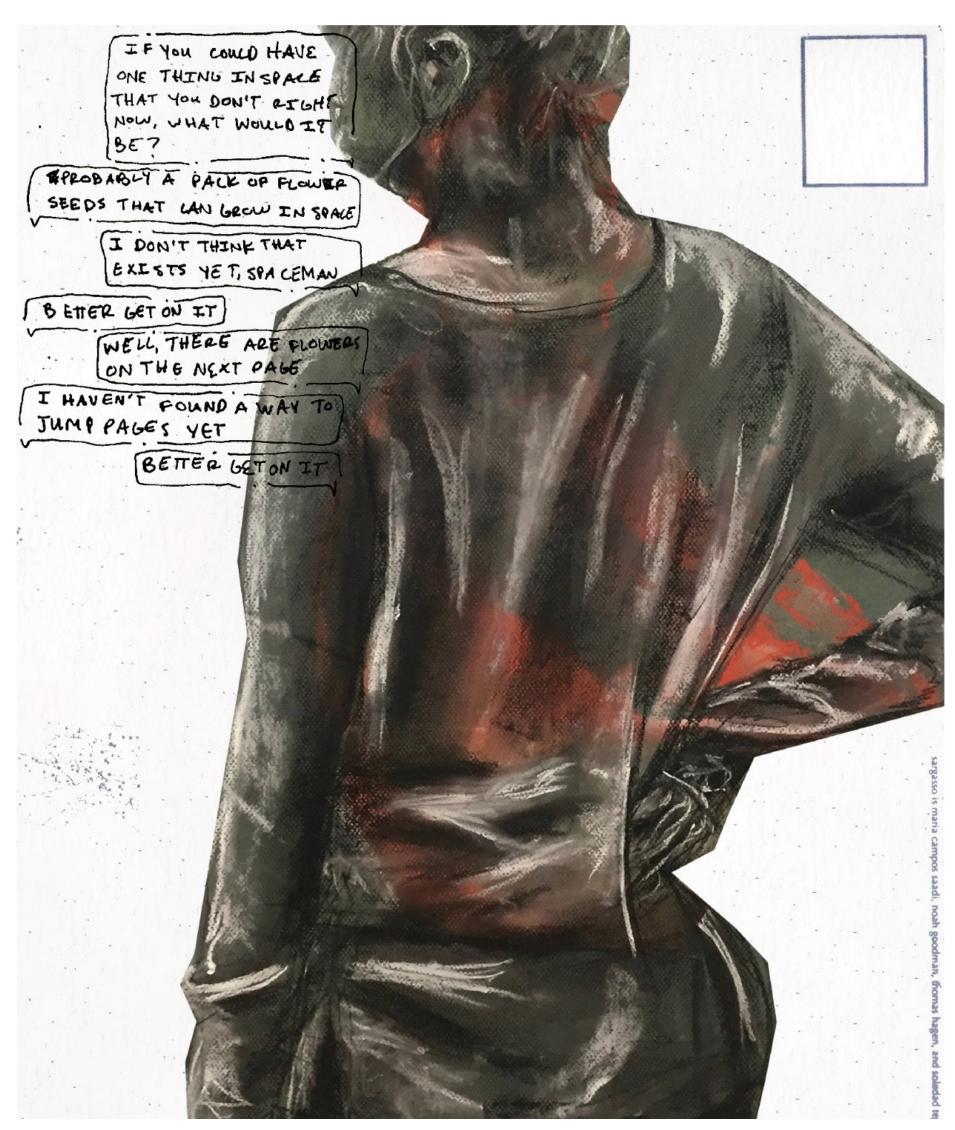


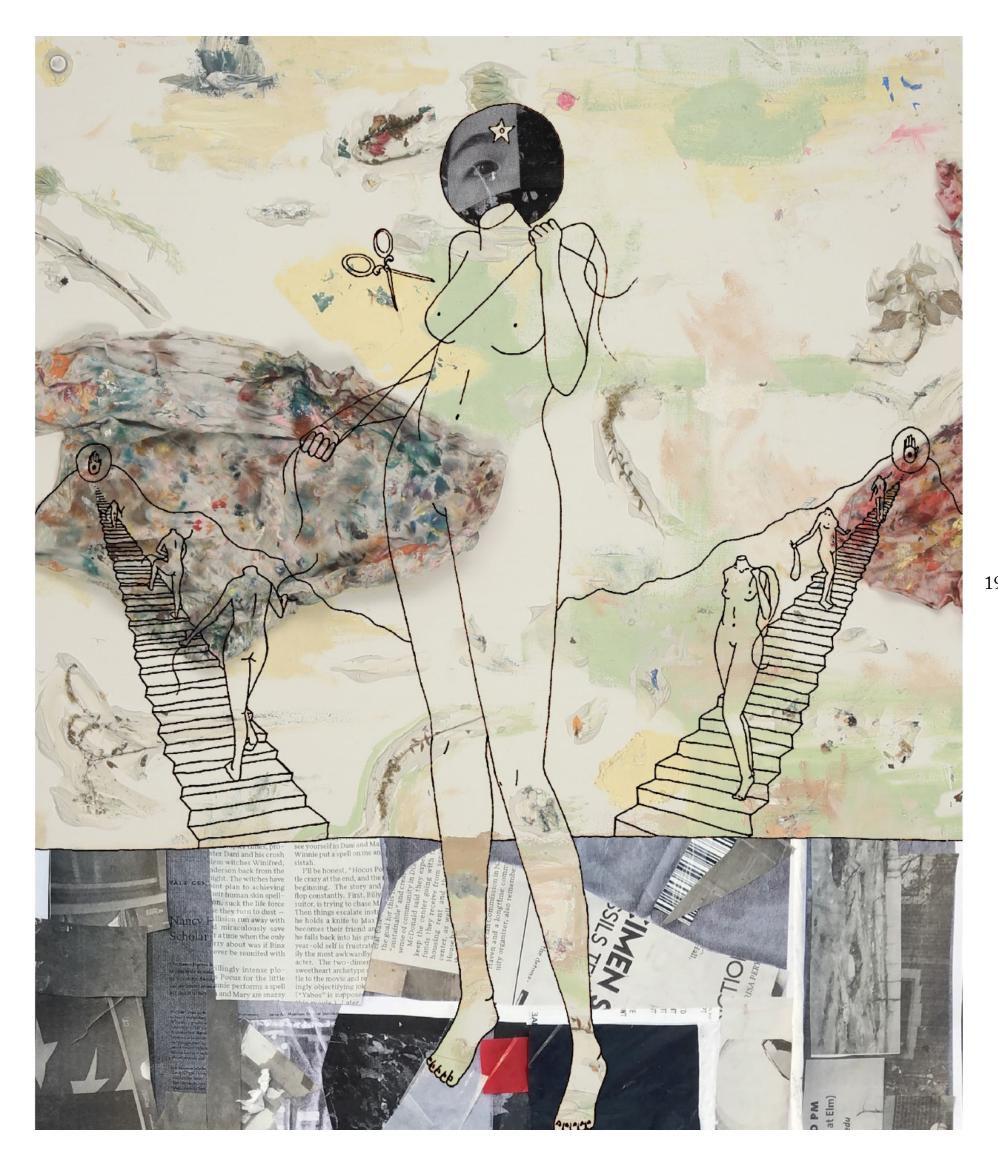






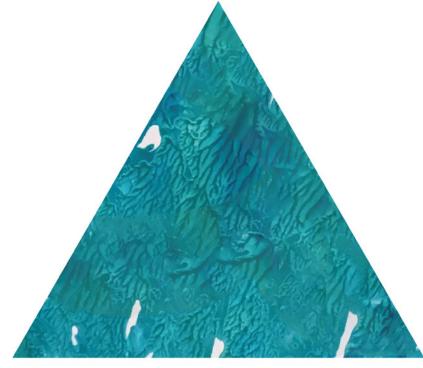


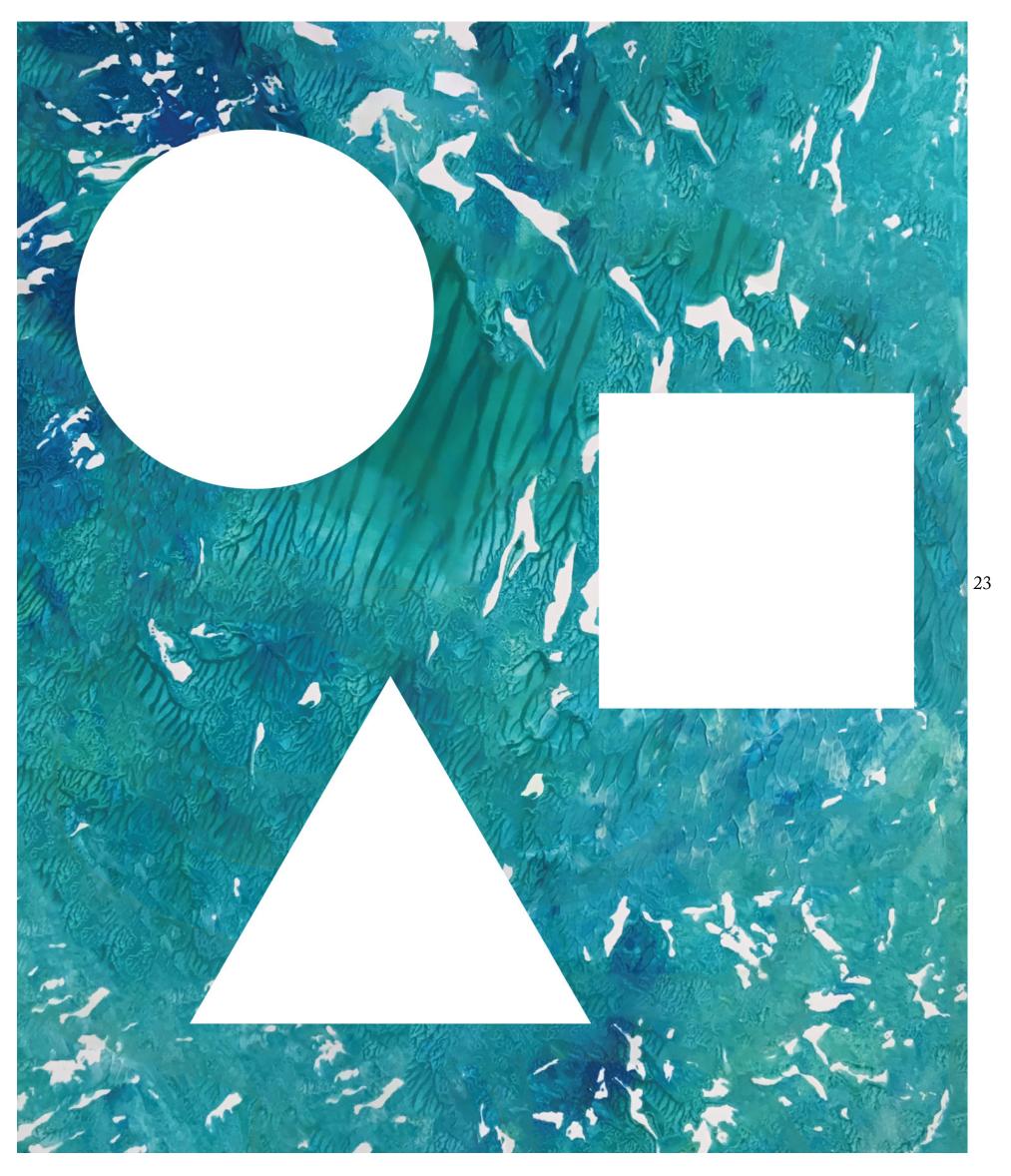




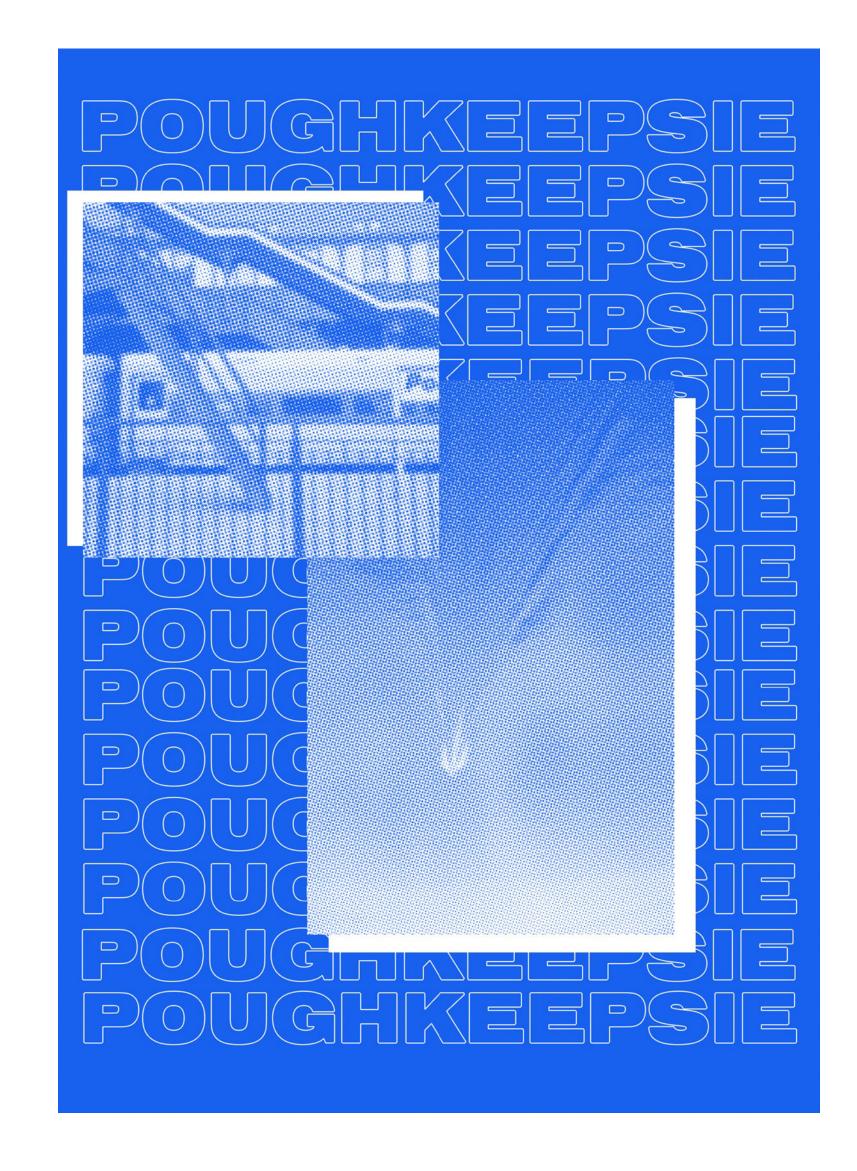


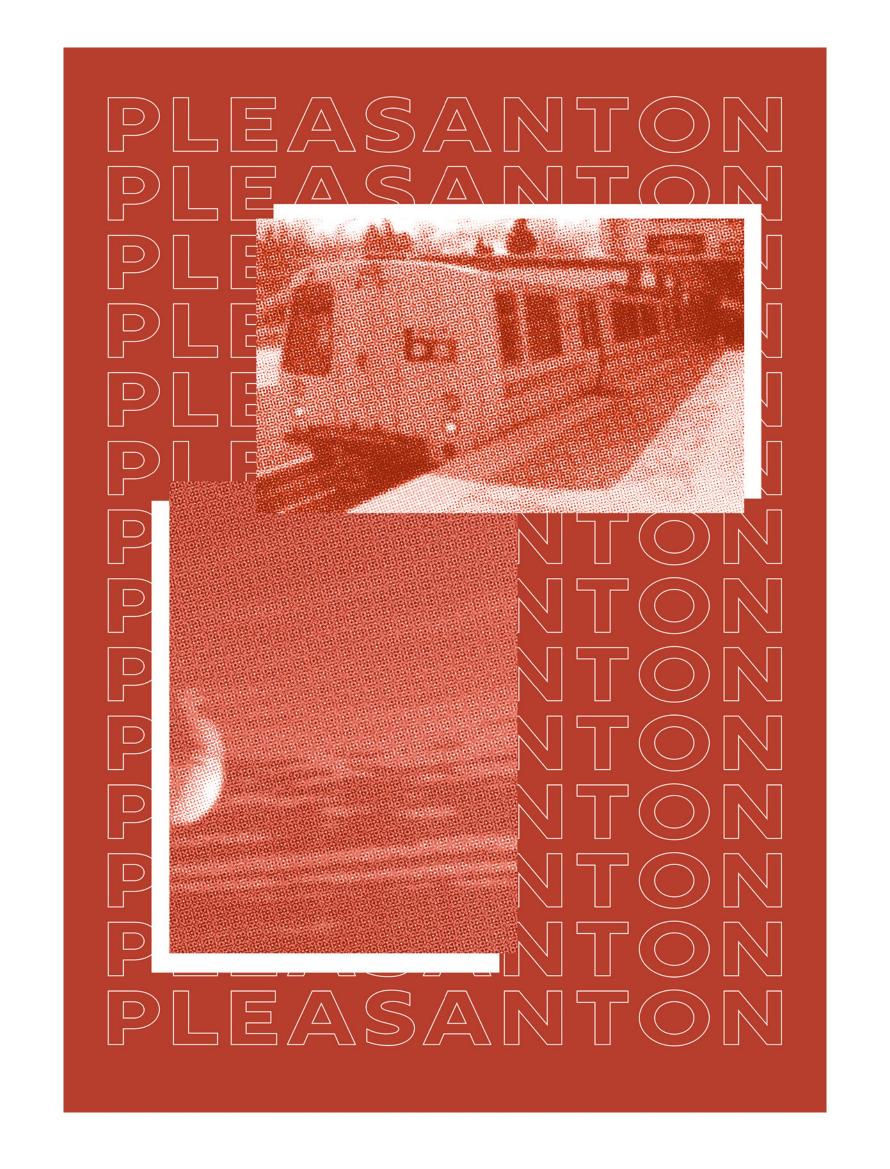


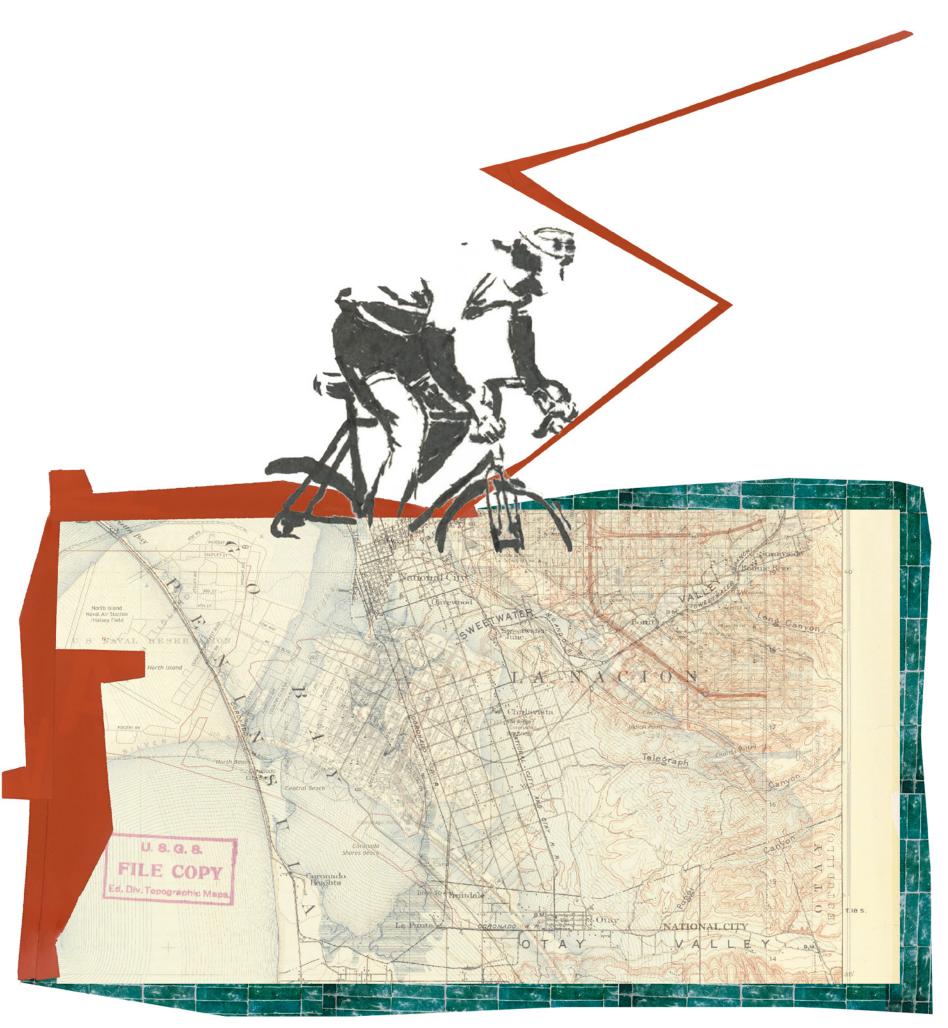






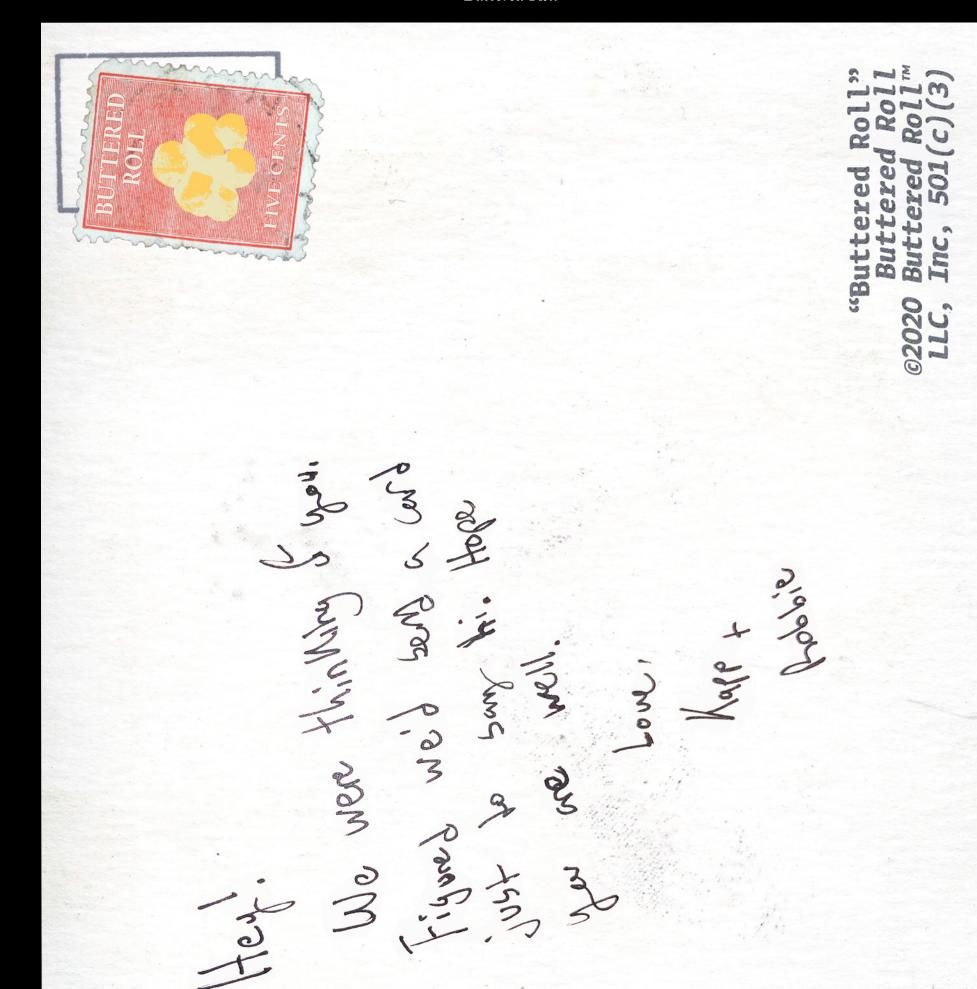








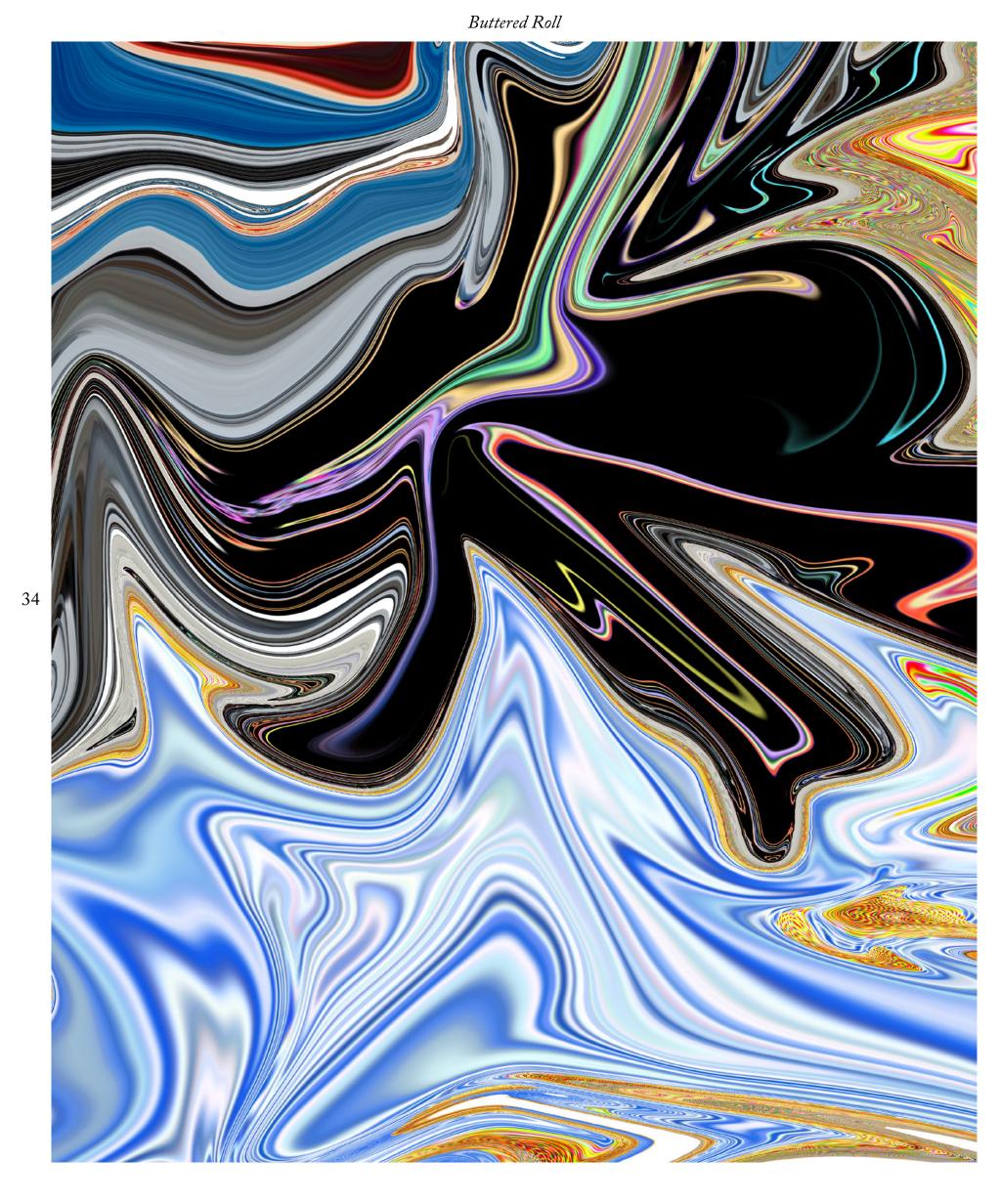


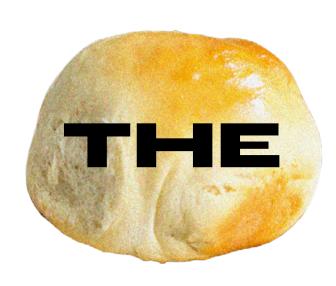


This postcard was made by cutting apart a different postcard and just seeing what happened



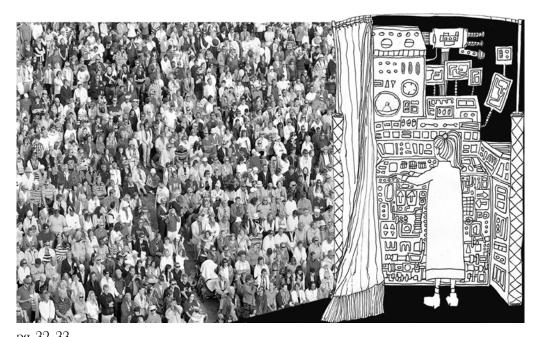








ALANA BAER





JOSEPH COHEN







pg. 34, 35

MARSHALL BARG





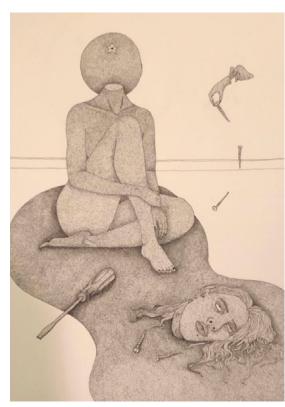


pg. 24, 25

MAREN CURTIS



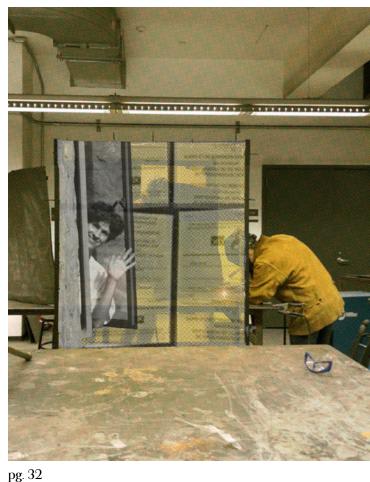


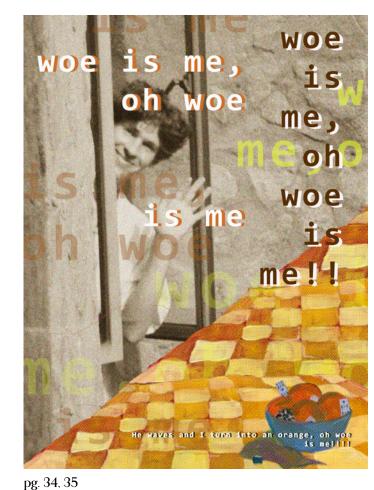


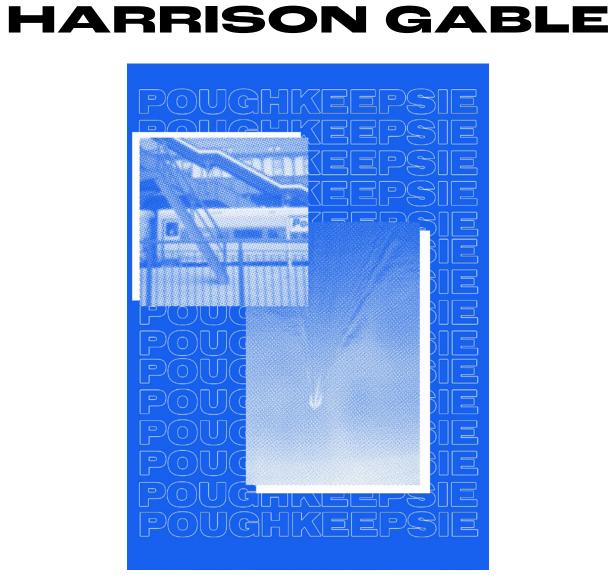
pg. 34, 35

pg. 12, 13, 32

PAIGE DAVIS







pg. 26, 34, 35

AUDREY KALMAN





MICHELLE LI

pg. 28









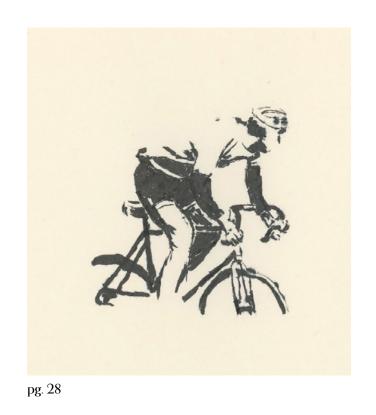
28 stills from audio visual piece, pg. 10

SAM OLDSHUE





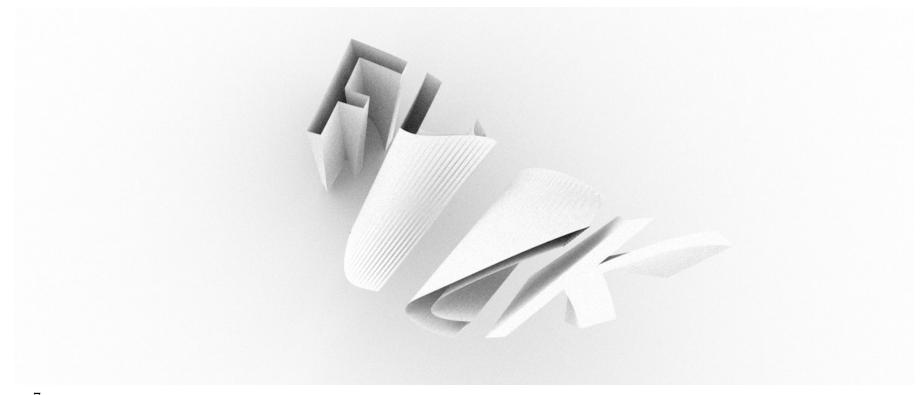
JAKE SLAUGHTER





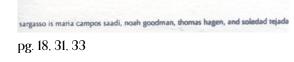
pg. 29

RASMUS SCHLUTTER



SOLEDAD TEJADA



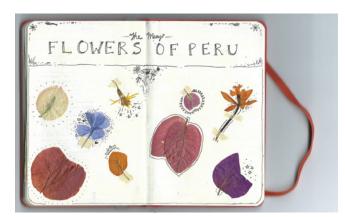




pg. 33

pg. 7

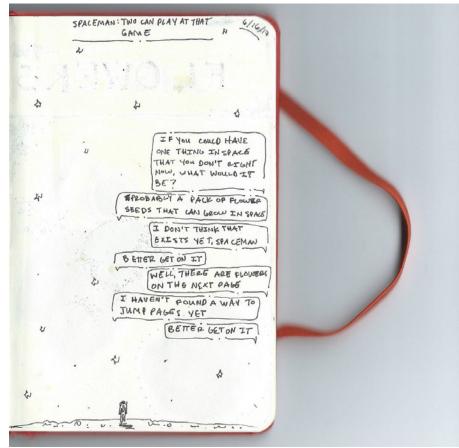
EDA UZUNLAR



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pg. 20, 21



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LO. - -

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GARRETT WOODARD

